Full Name: _____

Artist Name: _____

Scoring Rubric

1 = poor: average recording/production quality, lacking melodic, harmonic and lyrical components and/or originality, little to no involvement within local music industry/community, little to no experience performing, fan base of 50 and under, based on social media

2 = fair: meets requirements, strong recording quality, melodically, harmonically and lyrically interesting but not as consistent or original, moderate connections/influence within local music industry/community, little to no experience performing or producing professionally, very limited fan base on social media

3 = good: artist showcased excellent recording quality, melodically, harmonically and lyrically creative/meaningful and original, strong influence/connections within local music industry/community, limited experience within field (monetizing career), limited fan base on social media

4 = excellent: exceeds requirements, artist showcased excellent recording quality, melodically, harmonically and lyrically creative/meaningful and original, strong influence within local music/industry community, experience within field as professional musician/producer, steady/rising fan base on social media

	1	**2**	**3**	**4**	**Additional Comments**
Multifaceted and versatile within genre and musical instruments / production / engineering					
Live performance or professional production history (at least 5 live performances)					
Quality of submitted recordings (lyrics, production level, performance, originality)					
At least one year of experience generating revenue from music					
Experience experimenting with new technologies, or collaborating across genres					
Branding/image development and visible industry presence/ following					

Total Score out of 24 possible points: _____